

First thing

One clear priority and a 90-day plan — in 2 days

For founders and CEOs of B2B scale-ups (25–80 people). Fixed price. No RFP. No 6-month consultancy.

Fixed price · Report in 5 days · No RFP · You sign

The problem

- **OKRs:** are a checkbox — written once, never reviewed, or abandoned. The board...
- **Delivery:** is late or ad hoc. "We need to be more agile" has been said for a year...
- **AI:** — you want to use it where it saves or earns, but you don't know where...
- **Bottleneck:** — you're tired of being the bottleneck for "what we do first." You do...

The offer — Snapshot

You get one clear priority and a 90-day plan in 5 working days: (1) Where you are today — OKRs, delivery, AI readiness; (2) 3–5 prioritised initiatives (impact vs effort); (3) One...

Where you are today	OKRs, delivery, and AI readiness — based on your context.
3–5 prioritised initiatives	Impact vs effort. What to do, in order.
One "do this first"	The single highest-leverage next step.
Recommended next step	e.g. 90-day program for one win, or retainer for ongoing guidance — or stop after the report.

How it works

- 1 You share context — 1–2 calls and any materials that help (e.g. strategy, ...)
- 2 I do the assessment — ~12–16 hours over 2 days: map where you are and where...
- 3 You get the report — Within 5 working days. 4–6 pages. One "do this first"...
- 4 You choose — Use it internally, take it to the board, or continue with a 90-day...

Pricing

Snapshot: AI + OKR & delivery	1,500 (foundation) or 2,000 (standard) — One-off. You sign; you get the report.
Snapshot: AI & process only	1,500 (foundation) or 2,000 (standard) — Same. Focus on process and AI/automation...
90-day program: one priority	8,000 (foundation) or 10,000 (standard) — 90 days. One concrete win. Day-45 review...

Foundation = first 10 Snapshot clients (testimonial in exchange). You sign; you get the report.

Risk reversal

- Satisfaction safeguard: If the report doesn't give you at least 3 actionable priorities and one clear "do this first", ...
- Fixed scope: You know exactly what you get (4–6 page report, 5 days) and what it costs. No open-ended discovery.

[Book a call — 15–20 min. Align on your situation and whether Snapshot fits.](#)

<https://calendly.com/exceed-sk/15-minutes>

No pitch · No obligation